



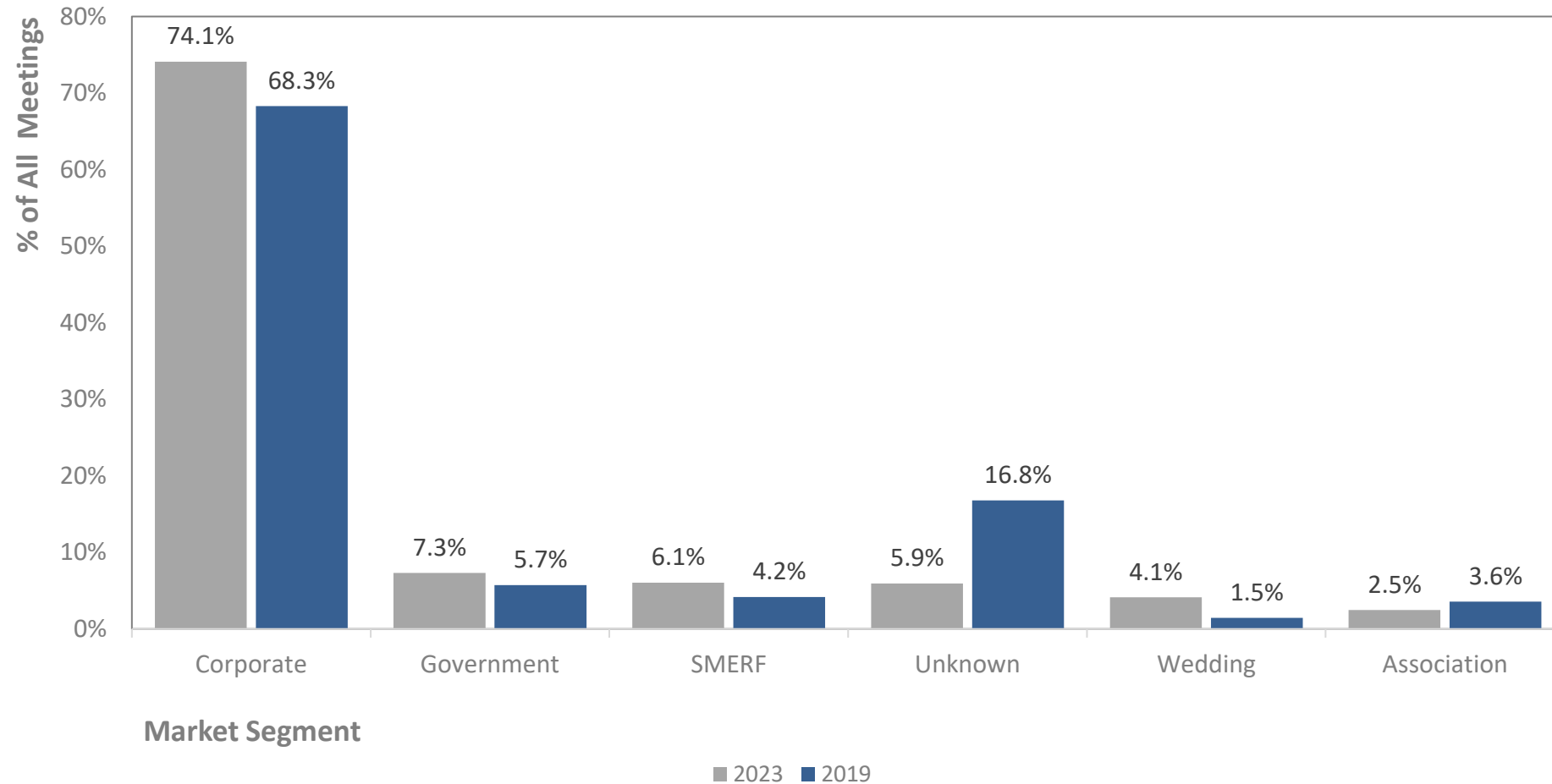
KNOWLAND

Meetings Industry Trends Regional Update: Middle East 2023 Year End Results

Market Segment Distribution (FY 2023)

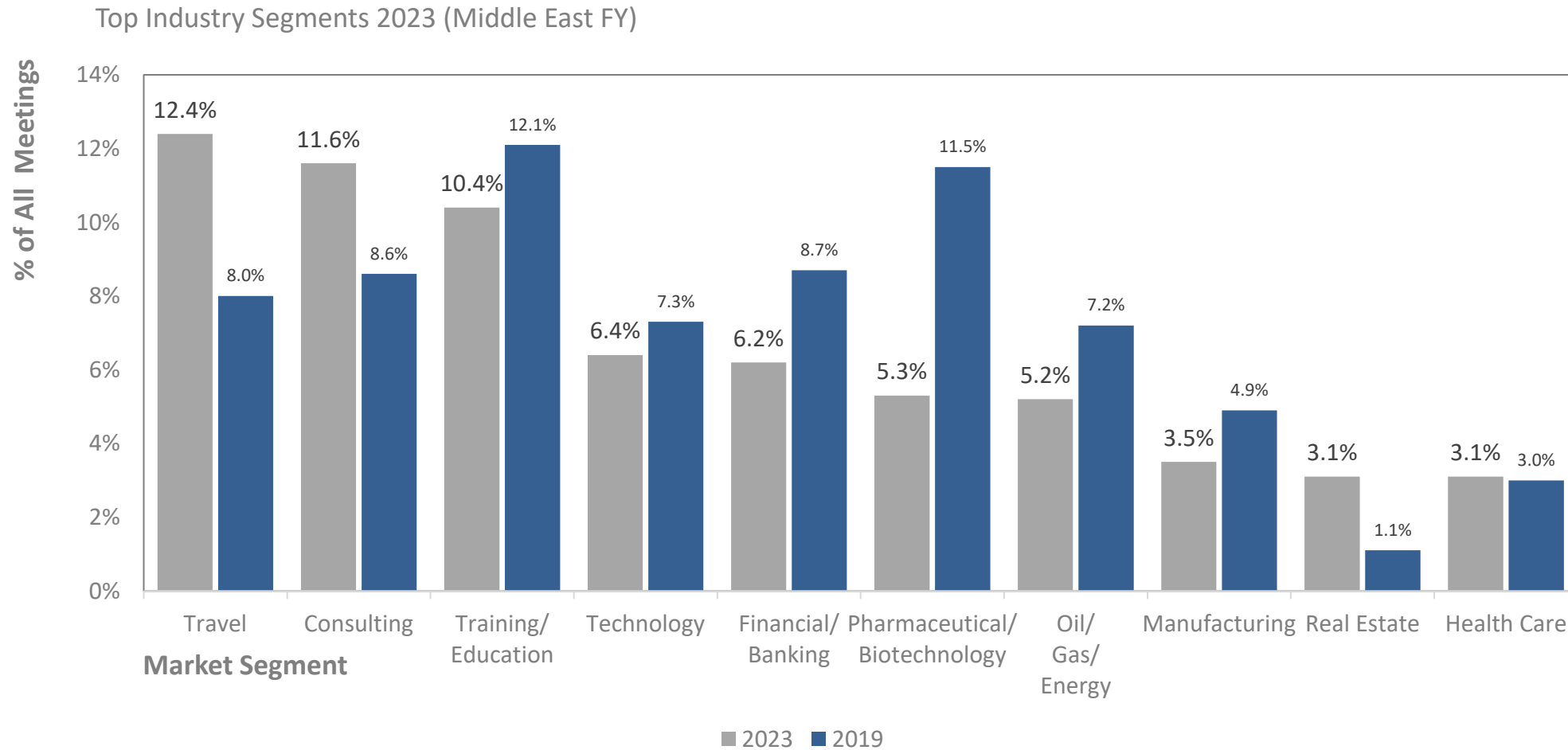
KNOWLAND

Market Segment Distribution 2019 & 2023 (Middle East FY)



CONFIDENTIAL & RESTRICTED

Top Industry Segments (FY 2023)



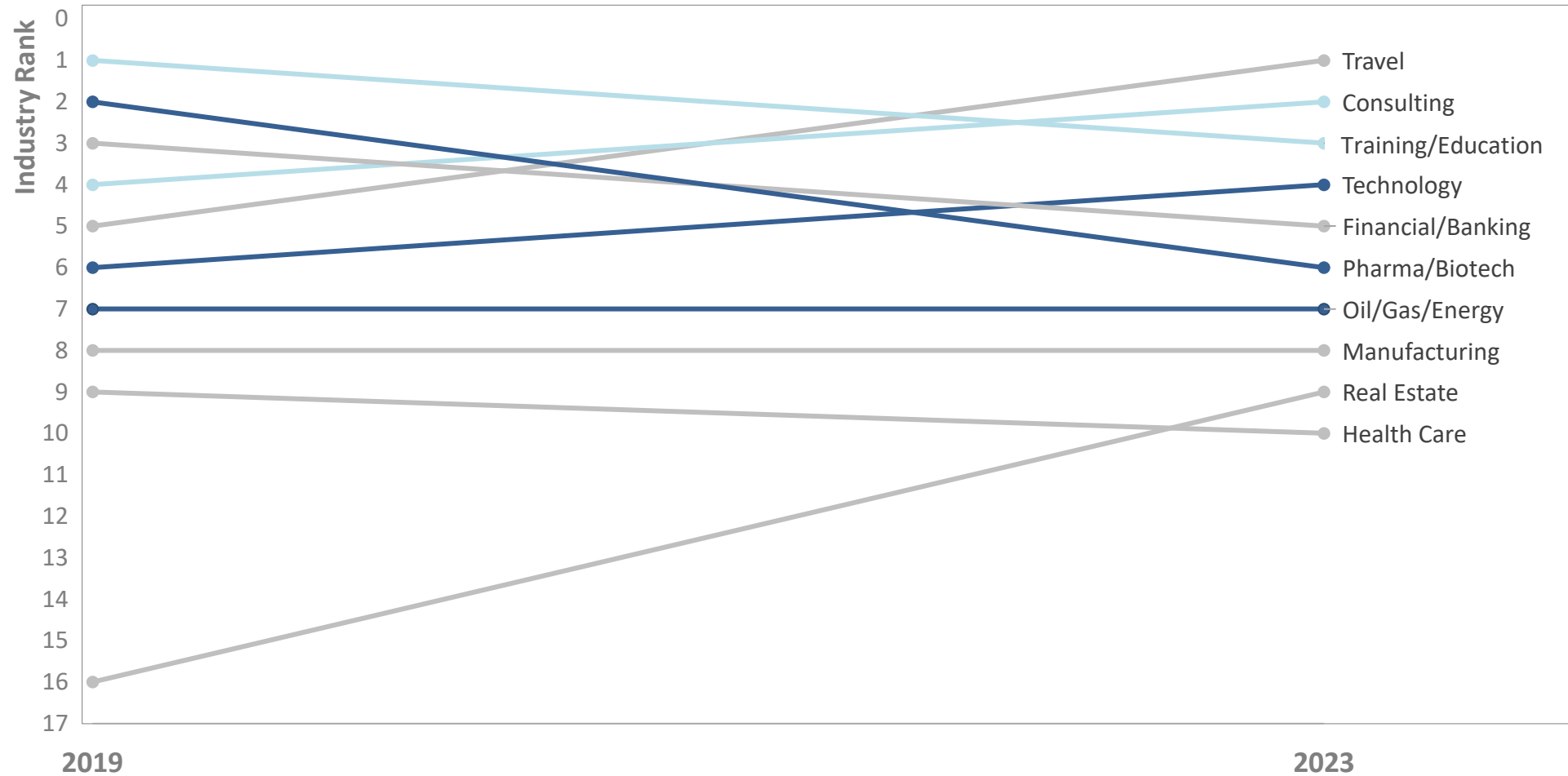
CONFIDENTIAL & RESTRICTED

Source: Knowland Platform as of 2023-Dec-31 Data is for informational purposes only.

Top Industry Changes (2019 v 2023)

KNOWLAND

Middle East Top Industry Changes 2019 -2023



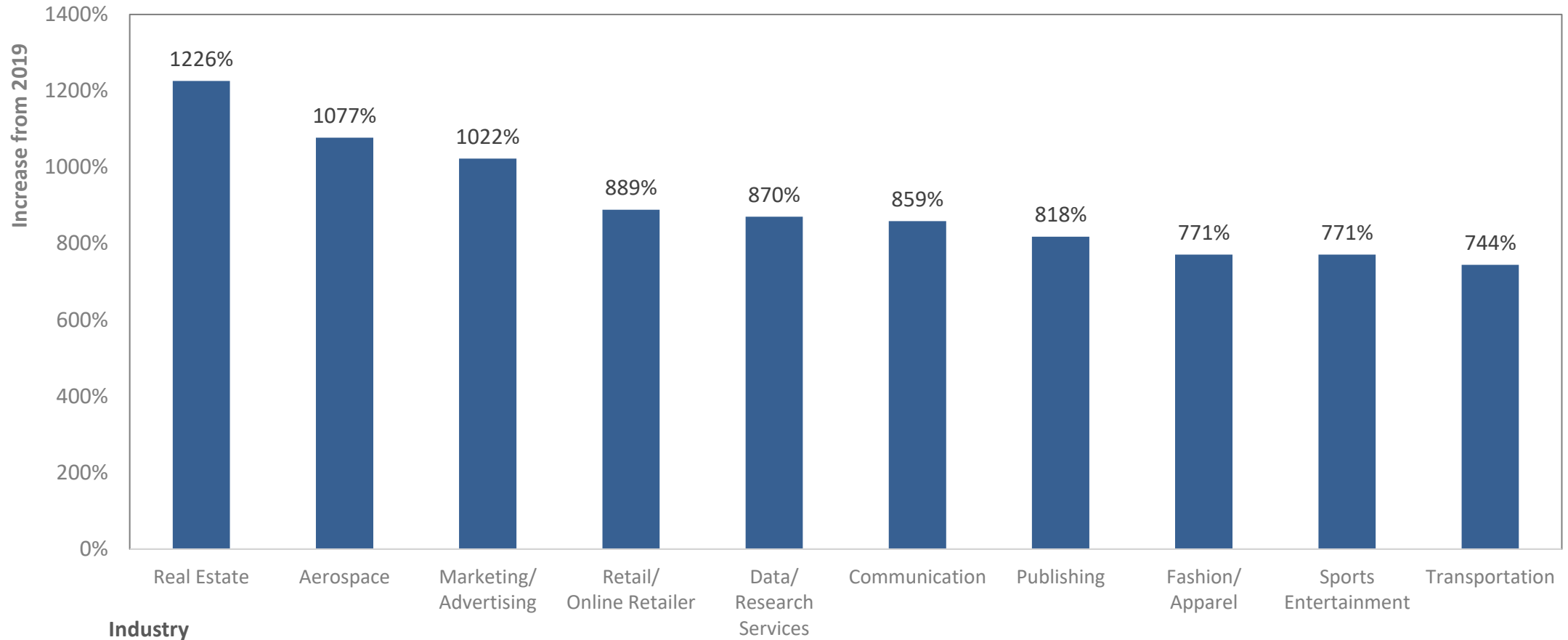
CONFIDENTIAL & RESTRICTED

Source: Knowland Platform as of 2023-Dec-31 Data is for informational purposes only.

Most Improved Industry Segments (2019 v 2023)

KNOWLAND

Middle East Most Improved 2019 - 2023



CONFIDENTIAL & RESTRICTED

Source: Knowland Platform as of 2023-Dec-31 Data is for informational purposes only.

A panoramic view of the Dubai skyline at sunset, featuring numerous skyscrapers and the Ferris wheel in the distance. The sky is a mix of orange and blue, and the water in the foreground is calm.

Learn about the Knowland Platform for more insights.

For more information on Knowland:

- [Knowland Middle East MICE Market](#)
- [Request a Knowland Demo](#)

KNOWLAND